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CONTACT:
Beth McRae
The McRae Agency
beth@mcraeagency.com
[480-990-0282](tel:480-990-0282)

The Ben and Catherine Ivy Foundation Selected as Finalist for 2015 Healthcare Leadership Awards

Scottsdale, Ariz. (Feb. __, 2015) – Az Business Magazine has selected [The Ben & Catherine Ivy Foundation](#) (Ivy Foundation) as a finalist for the 2015 Healthcare Leadership Awards as Healthcare Advocate of the Year. The Ivy Foundation is the largest privately funded brain cancer research foundation in North America. Since 2005, they have been funding research on glioblastoma multiforme (GBM), the most common and deadliest of malignant primary brain tumors in adults.

Each April, Az Business Magazine gives a special spotlight on the Arizona medical industry's healthcare leaders, innovators and researchers through its annual Healthcare Leadership Awards.

The categories include:

- Healthcare Advocate/Education of the Year
- Insurance Provider of the Year
- Researcher of the Year
- Medical Research Company of the Year
- Legal Advocate of the Year
- Medical Company of the Year
- Bioscience Company of the Year
- Physician of the Year
- Healthcare Executive of the Year
- Medical Center of the Year
- Lifetime Achievement Award

“It is an honor to be recognized by Az Business Magazine as a leader in healthcare. We remain strongly committed and motivated to moving the progress forward for patients diagnosed with brain cancer,” said Ivy. “We collaborate with the leading medical companies and physicians, and involve ourselves in impactful projects that work toward our objective of doubling the life expectancy of people diagnosed with GBM within the next seven years.”

About The Ben & Catherine Ivy Foundation

The Ivy Foundation is the nation's largest privately funded foundation with a mission of improving survival and quality of life for people diagnosed with a brain tumor. The Ivy Foundation's approach is to fund Patient Focused Research (PFR) in gliomas to improve diagnostics and treatments for patients. In its inception year, 2005, the Ivy Foundation supported \$10 million in research, which embodied the concept of Patient-Focused Research. Patient-Focused Research (PFR) keeps the patient and relevant clinical issues at the center of every research project. More information about the Ivy Foundation can be found at www.IvyFoundation.org, www.IvyFoundation.wordpress.com, www.facebook.IvyFoundation, or @IvyFoundation.

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